

Noman Ul Haque Ansari

Senior IT & PropTech Manager | Digital Transformation | Innovation

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Nationality: Vanuatu | Languages: English, Arabic, Urdu | UAE Golden Visa Holder

PROFESSIONAL SUMMARY

Senior IT and PropTech leader with 20+ years of experience across the GCC, including **9 years heading IT and PropTech at Marjan**, a government-owned master developer in Ras Al Khaimah. Leads enterprise IT infrastructure, **cybersecurity**, cloud (**Microsoft Azure, Microsoft 365**), **ERP/CRM** (Dynamics 365, Oracle Fusion, Yardi, Salesforce) and emerging-technology programs including **AI/GenAI, Digital Twins and XR/VR**. Proven record of turning technology strategy into measurable business value: **99.9% uptime, 60% fewer critical vulnerabilities, 25% lower infrastructure costs and 100% audit compliance**. Trusted advisor to executive leadership on IT governance, budgeting, vendor management and large-scale transformation.

KEY ACHIEVEMENTS

- **20+ Years in IT** – Enterprise IT leadership across UAE and GCC
- **99.9% Uptime** – Sustained across enterprise and immersive platforms
- **60% Fewer Critical Vulnerabilities** – Via SOC/NOC, VAPT and bug-bounty programs
- **25% Infrastructure Cost Reduction** – Plus 15% lower overall IT spend
- **20–25% Procurement Savings** – AI-assisted vendor benchmarking and governance
- **100% Audit Compliance** – IT Strategy, BCP, DRP and Incident frameworks

CORE SKILLS

Leadership & Strategy: Digital Transformation, IT Strategy & Roadmaps, Program & Project Management, Stakeholder & Executive Advisory, IT Budgeting & Cost Optimization, Vendor & Procurement Management

Technology & Security: Cybersecurity (SOC, SIEM, SOAR, EDR), Identity & Access (IAM, PAM, MFA, DLP), Network Security & Zero Trust, Cloud & Virtualization (Azure, AWS, M365), IT Infrastructure & Operations, IT GRC (NIST, ISO 27001, COBIT)

Innovation & Business Systems: PropTech & Emerging Tech, AI / GenAI, Agents & MCP, Digital Twins / XR-VR, ERP / CRM Implementation, ITSM (ITIL), BCP & DRP, Data Analytics (Power BI)

TOOLS AND TECHNOLOGIES

AI & Automation: Claude Code, ChatGPT Codex, OpenClaw, Midjourney, Kimi K3, MCP Framework, n8n, Zapier, Power Automate

Cloud & Microsoft: Microsoft Azure, AWS, Microsoft 365, Entra ID, Exchange, SharePoint, Teams, OneDrive, Intune MDM/MAM, VMware, Hyper-V, Veeam

ERP / CRM: Microsoft Dynamics 365, Dynamics AX 2012 R2, Oracle Fusion, Oracle NetSuite, Yardi, Salesforce, HubSpot, Docusign

Security: Microsoft Defender, IBM Q-Radar, D3 SOAR, Zscaler, FortiGate, FortiNAC, Metric beat, Hacker One

ITSM, Data & 3D: ServiceNow, ManageEngine, Power BI, Unity, Unreal Engine

PROFESSIONAL EXPERIENCE

Senior IT & PropTech Manager – Marjan Group

Ras Al Khaimah, UAE | Jul 2017 – Present

Heads enterprise IT, cybersecurity and PropTech innovation for a government-owned master developer delivering mega developments including RAK Central and Marjan Beach District.

Innovation & PropTech

- Drove enterprise innovation and digital transformation by identifying business challenges, evaluating emerging technologies and delivering tech-enabled solutions, achieving **30%+ process efficiency gains** and **35% better infrastructure utilization**.
- Researched and assessed AI, blockchain, digital twins, XR/VR and PropTech; built business cases, feasibility studies, ROI analyses and roadmaps guiding adoption for **RAK Central and Marjan Beach District**.
- Led use-case development and POCs including digital twin replicas, 3D geospatial road-show platforms and immersive VR experiences, sustaining **99.9%+ uptime** and a measurable uplift in stakeholder engagement.

IT Strategy, Governance & Procurement

- Designed data-driven IT roadmaps using AI analytics for **25% more accurate forecasting**; established IT Strategy, BCP, DRP and Incident Management frameworks achieving **100% audit compliance**.
- Owned the full vendor lifecycle (RFI, RFQ, RFA) and license compliance, using AI for vendor risk assessment and price benchmarking; delivered **20–25% procurement cost reduction** and cut procurement cycle time by **30%** with HR, Procurement and Finance.

Infrastructure, Cloud & Enterprise Applications

- Directed core IT operations and platform modernization across VMware and Hyper-V; executed Google **Workspace to Microsoft 365 migration** (Teams, SharePoint, OneDrive, Power BI, Entra ID, Azure VMs) with AI-enabled monitoring through ManageEngine.
- Led enterprise-wide ERP/CRM implementations (**Dynamics 365, Yardi, Oracle Fusion, Salesforce**), improving operational efficiency by **30%+**; executed the DocuSign migration and CodeTwo email-signature governance.

Cybersecurity

- Architected the enterprise cybersecurity strategy with an integrated SOC/NOC deploying EDR, DLP, Intune MDM/MAM, SIEM (IBM Q-Radar), SOAR (D3) and AI-driven threat intelligence; ran VAPT and Hacker One bug-bounty programs, cutting **critical vulnerabilities by 60%** and **phishing incidents by 50%** (RPO < 15 min, RTO < 2 hrs).

Leadership & Cost Optimization

- Built and led high-performing IT teams, reducing **infrastructure costs by 25%** and **overall IT spend by 15%** while maintaining 99.9% uptime and raising team productivity by **40%** through AI-driven architecture optimization.

IT Manager – Gallery One

Dubai, UAE | Aug 2016 – Jul 2017

- Led the rollout of **Microsoft Dynamics AX 2012 R2**, integrating HR, Procurement, Finance and Supply Chain to standardize processes across **20+ locations** in the UAE, Qatar, KSA and Bahrain.
- Managed IT service delivery and system access for **250+ end users** across multiple countries, ensuring operational continuity.
- Administered Windows, Linux and macOS environments, Exchange email servers, web hosting and cloud services with strong security and performance.
- Ensured high availability of all Point of Sale (POS) systems and network peripherals, directly supporting store sales and customer service.

IT Manager – Abbasi Group

Dubai, UAE | Aug 2014 – Jul 2016

- Led server administration and scheduled backups, ensuring business continuity and data integrity across multinational operations.
- Managed the full software licensing lifecycle, ensuring strict compliance with IT audit standards and reducing organizational risk.
- Oversaw vendor relationships, supplier contracts and IT budgeting; deployed POS interfaces and optimized website architecture with design teams to improve conversion and margin.

Senior ICT Engineer – Goodwill British School

Abu Dhabi, UAE | Nov 2011 – Jul 2014

- Managed enterprise infrastructure including servers, ICT labs, workstations, network appliances and security assets for optimal performance and minimal downtime.
- Administered websites, social media platforms and applications; mentored team members to raise productivity and system utilization.

IT Support Engineer – Unisys Pakistan

Karachi, Pakistan | Sep 2006 – Oct 2011

- Delivered installation, upgrade, rollout and troubleshooting projects for Windows-based networks, resolving end-user issues quickly to minimize downtime.
- Performed software and driver upgrades and provided user-focused support across IT hardware, software and networks.

KEY PROJECTS

Digital Twins of the Master Development

Engineered digital twin replicas of RAK Central and Marjan Beach District, unifying geospatial data, BIM models and infrastructure layers in 3D. Built Unity/Unreal VR apps for real-time navigation, plot boundaries, building massing, utility networks and phasing scenarios.

OMP Marjan – 3D Mapping for Road Shows

Built interactive 3D geospatial mapping of Marjan Island with real-time rendering, flyover navigation, existing-vs-future layer toggles and asset tagging to power live investor road shows.

Oracle Fusion ERP Implementation

Full-cycle Oracle Fusion (Finance, Projects, SCM, HCM) with multi-entity consolidation for Real Estate, Hospitality and Lifestyle Retail; project costing, automated payroll, and POS/CRM/BI integration via REST APIs and Oracle Integration Cloud.

Dynamics 365 & Omnichannel

End-to-end Dynamics 365 ERP (Finance, Supply Chain, Sales) in 12 months; Oracle CRM bidirectional APIs, Zoho Call Center optimization and Talabat/Zomato ordering ingestion into one real-time KPI dashboard.

Google Workspace to Microsoft 365 Migration

Full tenant migration (Exchange Online, SharePoint, OneDrive, Teams) through discovery, pilot, bulk seeding, delta syncs, MX cutover and decommissioning, with **zero data loss** validated against a 30–60 days hold.

Tenant-to-Tenant Microsoft 365 Migration

Cross-tenant migration with IAM, PAM and MFA, Microsoft Defender endpoint/email security and DLP policies, preserving the SMTP namespace with minimal downtime.

SOC Deployment

Complete SOC stack (WEC, Syslog/Event Collector, D3 SOAR, Flow Collector) with centralized logging, automated incident-response playbooks and NetFlow/IPFIX monitoring for anomalies, beaconing and data exfiltration.

Network Upgrade – Fortinet Ecosystem

Migration and hardware refresh (FortiGate HA, FortiSwitch, FortiAP) with FortiNAC device posture checks, zero-trust segmentation, dynamic VLAN assignment and automated compliance enforcement.

ManageEngine Enterprise ITSM Deployment

ServiceDesk Plus, Op Manager, Asset Explorer, Service Catalog, CMDB and Patch Manager Plus with ITIL-aligned workflows, SLAs, SNMP monitoring and a 25+ item service catalog.

IT Maturity Assessment (ITMA) – Annual

Yearly maturity reviews across Infrastructure, Physical Security, InfoSec, Enterprise Applications and IT Governance using COBIT, NIST and ISO 27001, with executive remediation roadmaps.

POS–ERP Integration & Docusign SSO

Real-time POS–ERP integrations (Oracle Fusion, NetSuite) via REST/SOAP and message-queue middleware; Docusign with Azure AD SSO (SAML 2.0), Conditional Access/MFA and SCIM provisioning.

HubSpot CRM, Oracle NetSuite & HRMS

HubSpot CRM with custom deal stages, lead scoring and dashboards across 11 company websites; Oracle NetSuite CRM and Naba soft HRMS for sales, service and the full employee lifecycle.

EDUCATION

Bachelor's in computer science – University of Karachi, Pakistan, 2010

CERTIFICATIONS

- IT Project Management – Indian School of Business
- Cybersecurity – State University of New York
- Digital Transformation – Boston Consulting Group
- Claude AI – License # PODHRMDD
- Claude Code – License # GNPUO2Y7
- ChatGPT – License # IOGX6V7Q
- Midjourney – License # HAFLQCQH
- 1 million Prompts – Dubai Future Foundation